

**59th Annual Meeting of the Society for
Laboratory Animal Science**

GV-SOLAS und

**20th Advanced Training Course of the
IGTP**

SPONSORING BROCHURE

Virtual Conference, September 22 – 24, 2021

GENERAL INFORMATION

Date

September 22 - 24, 2021

Virtual Conference

In the current time of limited live events, the Society for Laboratory Animal Science has again decided to hold the 59th scientific conference and 20th training event of the IGTP virtually this year.

Our goal is to continue the level of the previous event with very good scientific contributions and an excellent number of participants, while at the same time expanding the options for participation by you - the supporting companies that are crucial to the success of the event - and expanding the opportunities for interaction with the participants.

Organizer of the scientific program



Society for Laboratory Animal Science GV-SOLAS
www.gv-solas.de



Association for keepers and technical staff IGTP
www.gv-solas.de

Conference President

Dr. Bettina Kränzlin

Universitätsmedizin Mannheim
Medizinische Fakultät Mannheim der Universität Heidelberg
Core Facility Präklinische Modelle
D-68167 Mannheim

www.umm.uni-heidelberg.de

Organization/Sponsoring



INTERCOM Dresden GmbH
Zellescher Weg 3 | 01069 Dresden

Sylvia Neumann
Tel.: +49 (0) 351 320 173 20
Email: sneumann@intercom.de

Christian Nitzsche
+49 (0) 351 320 173 30
cnitzsche@intercom.de

Expected Participants:

Ca. 1.000

Key Topics

Animal house management

- Education, training and continuing education
- Law/pharmaceutical law/Tierärztliche Hausapotheke in laboratory animal husbandry
- Working with laboratory animals: emotional aspects/resilience
- Hygiene monitoring
- Public relations in laboratory animal facilities
- Environmental protection and sustainability in laboratory animal husbandry
- Delivery of dead and rehoming of living laboratory animals

Experimental design and experimental performance

- Psychiatric animal models
- Behavioral testing in laboratory animal science
- Regulatory animal experiments
- Replacement and complementary methods in biomedical research
- Importance of the microbiome
- Genetic models and methods
- Statistics & Biometric Design
- Primates in research
- Animal experiments with wild animals
- Fish as a research model
- New methods in anesthesia and analgesia
- Imaging methods in laboratory animals
- 3R
- Stress assessment
- Other

IGTP

- SARS-CoV2: Booster for science
- We are coming back- rare laboratory animals
- Automation in animal husbandry
- Isolators : old system- newly discovered!
- Refinement in laboratory animal science
- Methods of laboratory animal anesthesia
- Breeding measures

Date / Conference Hours and virtual industrial exhibition

Wednesday, 22.09.2021	Welcome to the virtual industrial exhibition
Thursday, 23.09.2021	Scientific program and virtual industrial exhibition
Friday, 24.09.2021	Scientific program and virtual industrial exhibition

SPONSORING & EXHIBITOR PACKAGES

Standard services:

The following services are included, regardless of which sponsorship or exhibitor package you choose:

- Listing as a sponsor in the respective category with **logo on sponsor website with link to your own company website** (from the time of registration and until 6 months after the event)
- **Dispatch of a conference package "coffee break"** in the CI of the event with greeting and logo of all sponsors, includes: GV-SOLAS cup, felt coaster, waffle, coffee and tea pack, incl. shipping. (shipping for the first 800 participant registrations)
- **Break chart: listing with logo** as a thank you to sponsors/greeting to participants as part of the "coffee break" package
- **Listing as sponsor in the digital program/book of abstracts** (PDF for download and shipping in advance)
- **Conference chat** (visible and usable for all participants and exhibitors)
- **At least 1 online conference ticket free of charge**
- **Random encounters**, mark visitors in live sessions or chats as favourite so you can locate and contact them at a later time

Sponsoring Package

Sponsoring-Package: Basic

Excerpt from the service content:

- **Standard services** (see page 5)
- **Advertisement in digital program/book of abstracts** (1/2 page)
- **1 included registration**

This package doesn't include a virtual booth.

For all services look at overview of services and explanation.

2.200 € | 2.500 €
(Supporting | Non-Supporting Members)

Sponsoring and Exhibitor Packages

Exhibitor-Package: Bronze

Excerpt from the service content:

- **Standard services** (see page 5)
- Provision of a **content management system** for easy management of your digital content on your profile page, even during the conference
- **Company profile page with description of your company, contact details** of your staff with photo and **provision of social media channels**
- **1 PDF document** for download
- Integrated **contact form** (e-mail)
- **Live tracking** (allows you to recognize visitors of your booth)
- **Integrated live exhibitor booth chat** (text) to get in contact with your visitors
- **Provision of contact details of attendees** who accepted this during the registration
- Your **Banner integrated in a slideshow** to be displayed below the online program
- **1 online conference ticket free of charge**

For all services look at overview of services and explanation.

3.200 € | 3.500 €

(Supporting | Non-Supporting Members)

Exhibitor-Package: Silver

Excerpt from the service content:

- **Standard services** (see page 5)
- **Services of Bronze-Package** (page 6)
- **2 private live rooms** for video chat with participants
- **1 banner/header graphic in the company profile** including link at your preference
- **1 additional PDF document** for download
- **1 video presentation** upload able in company profile
- **Statistics tool** for evaluating the success of your booth
- **1 additional online conference tickets free of charge**

For all services look at overview of services and explanation.

4.200 € | 4.500 €

(Supporting | Non-Supporting Members)

Exhibitor-Package: Gold

Excerpt from the service content:

- **Standard services** (see page 5)
- **Services of Silver-Package** (page 6)
- **Advertisement in digital program/book of abstracts** (1 page)
- **1 additional private live room** for video chats with participants
- **1 additional banners/header graphics in the company profile as slide show** including link at your preference
- **1 additional video presentations** upload able in company profile
- Your **company logo on the login page of the conference portal**
- **Mentioning your company as gold sponsor on final chart of each video presentation**
- **Your Banner is integrated in a slideshow** to be displayed above the **online program**
- **3 online conference tickets free of charge**

For all services look at overview of services and explanation.

5.600 € | 5.900 €

(Supporting | Non-Supporting Members)

Exhibitor-Package: Platinum

Excerpt from the service content:

- **Standard services** (see page 5)
- **Services of Gold-Package** (page 7)
- Possibility to hold a **35-minute live presentation** on the products and services your company offers as a part of the industry opening (September 22, 2021)
- **Recording of your presentation** (can be embedded later and made available in your profile)
- **1 additional private live room** for video chats with participants
- **1 additional banners/header graphics in the company profile as slide show** including link at your preference
- **4 online conference tickets free of charge**

For all services look at overview of services and explanation.

9.700 € | 10.000 €

(Supporting | Non-Supporting Members)

Overview Services (1/2) Sponsoring & Exhibitor Packages	Sponsoring	Sponsoring/Exhibitor-Packages			
	Basic	Bronze	Silver	Gold	Platinum
GV-SOLAS Webpage (gv-solas2021.de)					
Presentation of your logo on the web page incl. linking	✓	✓	✓	✓	✓
Pre-Conference Communication					
Mentioning your company as gold or platin sponsor in reminder newsletter to send the digital program/book of abstracts				✓	✓
Advertisement inside the digital program/book of abstracts	1/2 page			1 page	1 page
Dispatch of conference package "Coffee break" as greeting from all sponsors to participants	✓	✓	✓	✓	✓
Notification of your company as exhibitor in the digital exhibitor directory within the digital program/book of abstracts	✓	✓	✓	✓	✓
Virtual Conference Area					
Platform for live lectures and sessions, industry exhibition, participant lounge, conference chat, conference program and hosting of the recorded presentations (available until 14 days after the event)					
35 min. Live industry session with recording at the Industry Opening September 22, 2021					✓
Notification as Platinum/Gold Sponsor on the login page of the conference portal				✓	✓
Mentioning your company as sponsor on final chart of each video presentation				✓	✓
Your Banner is integrated in a slideshow to be displayed above the online program				✓	✓
Your Logo is integrated in a slideshow to be displayed below the online program		✓	✓		
Notification of your company as exhibitor in the digital exhibitor directory within with linking to your virtual booth		✓	✓	✓	✓
Add Participants to your Favourites to get easier in contact later		✓	✓	✓	✓
Free of charge conference tickets	1	1	2	3	4
Public Conference Chat (visible and usable for all participants and exhibitors)	✓	✓	✓	✓	✓
Break slides - Notification of your company with logo as a greeting from the sponsors to the participants as part of the "coffee break" conference package	✓	✓	✓	✓	✓

Overview Services (2/2) Sponsoring & Exhibitor Packages	Sponsoring	Sponsor/Exhibitor-Packages			
	Basic	Bronze	Silver	Gold	Platinum

Virtual Exhibition Interactions					
Your recorded industry symposium is made available in your company profile					✓
Private live rooms – Video chat with participants, (possibility to embed your own supplier like teams, zoom etc.)			2	3	4
Rotating company banner including linking in your profile			1	2	3
Provision of a private online statistic tool to track and evaluate the success of your booth			✓	✓	✓
Media library for promotional / product videos of your company (*.mp4)			1	2	2
Media library for promotional / product flyers of your company (*.pdf)		1	2	2	2
Provision of a content management system for easy and independent management of your digital content on your profile page , even during the conference		✓	✓	✓	✓
Company profile page with description of your company, contact details , photo and individual contact information and on/offline display of your staff		✓	✓	✓	✓
Integrated contact form (e-mail)		✓	✓	✓	✓
Integration of your social media channels as buttons		✓	✓	✓	✓
Visitor Live-Tracking – get to know who is visiting your booth in real time		✓	✓	✓	✓
Live Booth Chat (text) to get in contact with your visitors immediately (available from 22. -24. September 2021)		✓	✓	✓	✓
Provision of contact details of attendees who accepted this during the registration		✓	✓	✓	✓

Supporting Members	2.200 €	3.200 €	4.200 €	5.600 €	9.700 €
None Supporting Members	2.500 €	3.500 €	4.500 €	5.900 €	10.000 €

Additional services (optional)	Sponsoring	Sponsor/Exhibitor-Packages			
	Basic	Bronze	Silver	Gold	Platinum
Flyer in the conference package "coffee break" - you can add your flyer to the package (max. 5 companies, 20g per flyer, DIN long)	500 € (535 €)*	500 € (535 €)*	500 € (535 €)*	500 € (535 €)*	500 € (535 €)*
Easy-Click-Button , registration for a promotional gift or registration for your newsletter, by clicking on a button the visitor can submit his email address to the company	not bookable	not bookable	200 € (235 €)*	200 € (235 €)*	200 € (235 €)*
Increase your traffic and receive qualified contact details by implementing a quiz in your company profile (5 questions about your products/services)	not bookable	not bookable	500 € (535 €)*	500 € (535 €)*	500 € (535 €)*
Additional private rooms at a max of 10 persons simultaneously	not bookable	350 € (385 €)*	350 € (385 €)*	350 € (385 €)*	350 € (385 €)*
Participation of your company in the virtual conference rally to increase the number of visitors at your booth	not bookable	200 € (235 €)*	200 € (235 €)*	200 € (235 €)*	200 € (235 €)*
Additional video presentation in your company profile	not bookable	200 € (235 €)*	200 € (235 €)*	200 € (235 €)*	200 € (235 €)*
Additional pdf document in your company profile	not bookable	150 € (185 €)*	150 € (185 €)*	150 € (185 €)*	150 € (185 €)*
Additional conference ticket for your booth staff	not bookable	120 € (160 €)*	120 € (160 €)*	120 € (160 €)*	120 € (160 €)*

*prices for non-supporting members

Visualization of the company profiles (example)



up to 3 company banners in rotation, logo and key message, including linking

Company Name

Information
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.

Competency
Event management, Abstract Management

Contact
EventClass GmbH
Herkulesstrasse 15
01277 Dresden
fon: +49 351 30900031
web: eventclass.com
mail: info@eventclass.com

Facebook, Twitter, LinkedIn, YouTube, Instagram icons

company description, contact information, linking to social media channels

CONTACT US OR ASK A QUESTION

opens integrated contact form (e-mail)

Meet Our Experts



JOHN EDWARDS
SALES DIRECTOR
mail: jedwards@eventclass.com




ANNA DE VILLE
SOFTWARE ENGINEER
mail: adeville@eventclass.com



SUSANN BERGER
SALES REPRESENTATIVE
mail: s.berger@eventclass.com

your booth staff with photo and contact details and personal chat

Key Message (Innovative Showreel Content)




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Latest Innovation
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download flyer



Product news
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.

download flyer

link to virtual meeting rooms (e.g. zoom)

your staff can set themselves online/offline independently

Additional Content (Product Flyer)



Product Flyer 1
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.

download flyer



Product Flyer 2
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.

download flyer



Product Flyer 3
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.

download flyer



Product Flyer 4
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.

download flyer

product presentations as documents (*.pdf) Videos (*.mp4) Audio (*.mp3) images (*.jpeg) including linking

Join our Industrie Symposium



Thermal Sensors
Join our Industrie Symposium which will take place
Wednesday, June 25, 2022 | 4:15 pm


Join Symposium Live

Event Give Aways & Prize Drawing

GET YOUR FREE 16 GB USB STICK

See how you receive your "Woody Stick"

SHOW ME MORE



Win a Apple Watch
Join our prize Drawing. It just takes a minute and get the chance to win an apple watch (Apple Watch Series 6/A)

Prize Drawing

distribute your event gift or newsletter registration, incl. form to collect visitor data

link to your event quiz incl. form for recording visitor data

link to your company presentation (Platinum Sponsor)

Interaction in your company profile (example)



Company Name

Information

>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.

Competency

Event management, Abstract Management

Contact

EventClass GmbH
Heidelstrasse 15
01277 Dresden
fon: +49 351 30900011
web: eventclass.com
mail: info@eventclass.com



CONTACT US OR ASK A QUESTION

Meet Our Experts



get in touch with your visitors directly live and address them personally

increase your chances of being contacted by knowing who is currently online

invite visitors to meet with you in person in one of your video meeting rooms

random encounters, mark visitors so you can locate and contact them at a later time

find out who visited your booth in your absence

BOOTH CHAT

Hello

My name is Alisa. What's your name?

My name is Marcy

Can I just call you Marcy?

Sure

Nice to meet you, Marcy

Nice to meet you, Alisa

Do you speak English?

Type a message here...

Who is actually visiting your booth?

- Peter Müller (02:52 min)
- Adrian Zoening (01:23 min)
- Mart de Aansburg (00:23 min)

Who visited your booth previously

- Aron Weissenfels (24:52 h)
- Bert Nordengard (12:02 h)
- Matteo Benassi (06:02 h)
- Annemie Herden (04:01 h)
- Buy Kung Jung (03:52 h)



Thermal Sensors

Join our Industry Symposium which will take place
Wednesday, June 25, 2022 | 4:13 pm

Join Symposium Live

GET YOUR FREE 16 GB USB STICK

See how you compare your "Woody Stick"

SHOW ME MORE

Win a Apple Watch

Join our prize Drawing. It just takes a minute and get the chance to win an apple Watch (Apple Watch Series 6A)

Open Prize Drawing

Explanation of service packages

Access to the Online-Conference Platform	According to your exhibitor package, you will receive free access to the conference platform, which will allow you to manage your stand and also access the lectures at the same time. Please note that you cannot make any changes to your profile by registering as a participant. If you need further access as an exhibitor, please contact us.
Advertisement in digital Program/book of Abstracts	An advertisement can't be booked separately. It is only included in the sponsoring package "Basic" (A5, landscape format) and in the exhibitor packages "Gold" and "Platinum" (A4, portrait format). The advertisements will be published in the digital program/book of abstracts. The advertisement must be sent as a PDF document to gv-solas@intercom.de by 01.08.2021.
Banner Online-Program	On the online program page of the conference platform, your banner will run above in a slide show (alternating with other "Platinum" and "Gold" sponsors) and will be linked to your company profile. The banner will be designed by you in the size 700x100 mm and must be sent to gv-solas@intercom.de by 01.08.2021.
Banner in Company Profile	You have the possibility to upload banners to your company profile. As a "Platinum" or "Gold" sponsor, this can be two or three different banners, respectively, which refer to new products, services or social commitment in a slideshow and thus increase the attractiveness of the stand. In addition, the banners can be linked in different ways. You will receive all relevant information with your company access.
Live-Booth-Chat	A chat is integrated in your company profile where you can write to current visitors. The visitor receives a message in a pop-up window. The chat history is not visible to other visitors. The chat function is available from 22 - 24.09.2021.
Conference Package "Coffee Break"	The first 800 participants who register online for the conference will receive a greeting from the sponsors as a thank you. The package will be sent to the participants in the run-up to the conference and includes a GV-SOLAS collector's mug, felt coasters, coffee and tea packets and biscuits all in the CI of the event as well as the pocket guide with event information. You can also add a flyer to the package.
Contact details of attendees	We will provide you with the contact details of the participants (first name, surname and e-mail), insofar as they have given their consent to this during registration.
Content Management System	The provision of a content management system enables you to design the content of your company profile yourself quickly, easily and at any time.
Easy-Click-Button	Use the Easy-Click-Button function to allow visitors to your stand to sign up for a promotional gift or to register for your newsletter. After clicking on the button, visitors can submit their e-mail address to you in a form.
Favourites/mark random encounters	Participant identification: Mark participants from live lectures, sessions, chats, etc. as favourites for easier contact later in the meeting.
Promotional/Product Flyer	Each exhibitor package includes the option to upload PDF documents. You can do this independently in your company profile, even during the conference. The files should not exceed 2 MB.
Company Description	You have 1400 characters available for your company description in the company profile. Give the visitor an impression of your products and services and refer to videos and PDF documents if necessary. You can change the text at any time, see Content Management System.
Flyer in Conference Package „Coffee Break“	You can add a flyer of max. 20g in DIN long to the package. The option can be booked for max. 5 companies.

- Live-Company Presentation** You can present your company, services and products in a 35-minute live presentation during the Industry Opening on 22.09.2021. This will be announced as a programme item in the digital conference program. The presentation will be recorded and will be available in your company profile. This option is only available as a Platinum Sponsor.
- Logo Online-Program** In opposite to the banners of the "Platinum" and "Gold" sponsors in a slide show above the online program, the company logos of the "Silver" and "Bronze" sponsors are shown below the online programme in a slide show and linked to the company profile.
- Online-Conference Platform** You will receive access code to the online conference platform in advance of the conference. This requires a completed registration as a sponsor or a participant registration for the conference at www.gv-solas2021.de. The live lectures, sessions, industry exhibition, participants' lounge and the programme during the conference as well as all recorded lectures will be available on the platform until 14 days after the event.
- On-Demand-Presentation** All presentations, except live sessions or keynote sessions, have been pre-recorded. As a "Platinum" and "Gold" sponsor, your logo will be displayed in the last presentation slide.
- Private Live Rooms** According to the sponsoring package, "private live rooms" for max. 10 people will be provided. In these rooms, your employees can talk to stand visitors (via audio and video as well as a divisible screen) separately and not publicly.
- Digital Program/Book of Abstracts** The program/book of abstracts will be sent to already registered participants as a PDF document for personal preparation. It will also be available for download on the conference platform.
- Quiz in your Company Profile** Increase the number of visitors and implement a quiz in your company profile - 5 questions about your products/services. You provide 5 questions, we take care of the technical implementation. The visitor sends you the solution and e-mail address and you take over the evaluation and sending of the prize.
- Virtual Conference-Rallye** You have the option to participate in the virtual conference rally and increase the number of visitors at the stand. We will take care of the communication to the participants, including publication of the participating companies. The winners and sponsoring companies will be named on 24.09.2021 after the conference. The prize will be provided and sent by the companies. For implementation a participation of at least 5 companies is required.
- Logo on Sponsors Website** As a sponsor and exhibitor, your logo will be published on the conference website from the time of registration until at least 6 months after the event.
- Booth Staff** Introduce your booth staff to your visitors with a photo on your profile, this has a more personal effect. The visitor can select and contact the responsible staff member. With the on/offline display, your staff can indicate whether they are currently available for a meeting. See also explanation access to the online conference platform.
- Statistics Tool** Receive a statistical evaluation of visitors and activities on your company profile after the conference. During the meeting: see live tracking of visitors. Not included in the "Bronze" package.
- Live-Tracking of Visitors** See who is visiting your stand live and approach them proactively or who has visited your company profile in your absence. Information includes the name of the participant; no contact details. Addressing via chat module or participant lounge is possible.
- Promotional/Product Video** Make your stand more attractive and provide visitors with information on products and services quickly and conveniently. This can also be a Power-Point presentation with sound. You can upload the video yourself in mp4 format. A player is integrated in your company profile.

Sponsoring and Exhibition Registration Form

Please register online by July 01, 2021 at the latest under the following link for your sponsorship or exhibitor package online at the following link:

For Supporting Members: [Click here!](#)

For Non-Supporting Members: [Click here!](#)

For questions or further sponsorship ideas, please contact:

INTERCOM Dresden GmbH | Zellescher Weg 3 | 01069 Dresden

Sylvia Neumann

Tel.: +49 (0) 351 320 173 20

E-mail: sneumann@intercom.de

Christian Nitzsche

+49 (0) 351 320 173 30

cnitzsche@intercom.de

Editor:

INTERCOM
DIE VERANSTALTUNGSAGENTUR

INTERCOM Dresden GmbH
Zellescher Weg 3
01069 Dresden

Tel.: **+49 (0)351 – 320 173 -0**
Fax: **+49 (0)351 – 320 173 33**
E-Mail: dresden@intercom.de
Homepage: www.intercom.de

Managing Director:
Steffen Breier, Ingo Stegmann
Amtsgericht Dresden HRB 15498

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